

	 <b>MegaCast</b> BY FUTURE B2B	 <b>EcoCast</b> BY FUTURE B2B	 <b>SmartPanel</b> BY FUTURE B2B	 <b>Expert Series</b> BY FUTURE B2B
<b>MINIMUM LEADS</b>	<b>800</b>	<b>400 (150 for Vertical)</b>	<b>150</b>	<b>200</b>
<b>VENDOR PARTICIPANTS</b>	<b>4 to 8</b>	<b>2 to 6</b>	<b>2 to 4</b>	<b>1 to 6</b>
<b>VENDOR PRESENTS?</b>	<b>Yes</b>	<b>Yes</b>	<b>No</b>	<b>No</b>
<b>PRESENTATION LENGTH</b>	<b>20 minutes + 5 minutes Q&amp;A</b>	<b>20 minutes + 5 minutes Q&amp;A</b>	<b>N/A</b>	<b>N/A</b>
<b>MARCH</b>		<b>3/12: Tech &amp; Learning's 2026 EdTech to Watch: Higher Education</b>		

## **MegaCast** BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## **EcoCast** BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## **SmartPanel** BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## **Expert Series** BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## **SINGLE VENDOR WEBINAR PROGRAMS**

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!