





|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|---|--|--|--|
| MINIMUM LEADS       | 800   | 150<br>(150 for Vertical)  | 150  | 150  |
| VENDOR PARTICIPANTS | 4 to 8  | 2 to 6   | 2 to 4   | 1 to 6   |
| VENDOR PRESENTS?    | Yes   | Yes  | No   | No   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A  | 20 minutes + 5 minutes Q&A   | N/A  | N/A  |
| JUNE                |   | 6/5: Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo   |  | 6/27: Securing What's Outside Your Control   |
| JULY                |   |  | 7/29: Transform Your Business With AI and Big Data Synergy   | 7/15: Building a Thriving Workplace Culture  |
| AUGUST              |   | 8/14: AV As a Service: Why it Now Makes Sense to Outsource Some AV   | 8/5: Tackling the Health Care Burnout Crisis with AI<br>8/13: NextGen Audio Begins With IP   |  |
| SEPTEMBER           |   |  | 9/9: How to Bolster YOUR Defenses Against Advanced Ransomware Phishing<br>9/23: Leading the Workforce of the Future<br>9/24: Displays: The New Pitch by Application and Use Case | 9/19: Exploring the Intersection of Data, Storage, and AI  |
| OCTOBER             |   |  | 10/28: 3 Challenges Facing MSPs and How to Solve Them  | 10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments  |
| NOVEMBER            |   |  | 11/5: Retail 2026: What Will Shape the Future of Shopping?   |  |
| DECEMBER            | 12/3: Tech Showcase Day: Master of Disaster 2026  | 12/4: Identity and Access Management: Key Tools and Strategies   |  |  |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!