	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	150 (150 for Vertical)	150	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	Νο	Νο
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	Ν/Α
APRIL		<b>4/23:</b> Next Gen Data Protection and Disaster Recovery: Leveling Up Your Backup Game with AI		
JULY			7/29: Transform Your Business With AI and Big Data Synergy	
AUGUST		<b>8/14:</b> AV As a Service: Why it Now Makes Sense to Outsource Some AV		
OCTOBER		10/22: Healthcare TechCheck: Streamlining Healthcare IT		
NOVEMBER			<b>11/5:</b> Retail 2026: What Will Shape the Future of Shopping?	
DECEMBER			<b>12/10:</b> Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise	

## J FUTURE **B2**B



## MegaCast

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!