

	<b>MegaCast</b> <small>BY FUTURE B2B</small>	<b>EcoCast</b> <small>BY FUTURE B2B</small>	<b>SmartPanel</b> <small>BY FUTURE B2B</small>	<b>Expert Series</b> <small>BY FUTURE B2B</small>
<b>MINIMUM LEADS</b>	800	150 (150 for Vertical)	150	150
<b>VENDOR PARTICIPANTS</b>	4 to 8	2 to 6	2 to 4	1 to 6
<b>VENDOR PRESENTS?</b>	Yes	Yes	No	No
<b>PRESENTATION LENGTH</b>	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
<b>JUNE</b>		<b>6/5:</b> Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo  <b>6/11:</b> Best Practices: Supercharging Your Hybrid Cloud Environment		
<b>AUGUST</b>			<b>8/13:</b> NextGen Audio Begins With IP  <b>8/14:</b> Is Zero Trust the Future of Cybersecurity?	
<b>OCTOBER</b>		<b>10/23:</b> Zero Trust: The Intersection of IT Security and Networked AV	<b>10/28:</b> 3 Challenges Facing MSPs and How to Solve Them	
<b>NOVEMBER</b>		<b>11/20:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success	<b>11/19:</b> Getting Collaboration Right: Simple, Deployable, and Manageable Systems	

### MegaCast BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

### Expert Series BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

### EcoCast BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

### SmartPanel BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!