# Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| **VENDOR PRESENTS?** | Yes | Yes | No | No |
| **PRESENTATION LENGTH** | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| **DECEMBER** | | **12/7:** ITSM 2028: The Autonomous Enterprise | **12/2:** Cyber 2027: The Future Is Already Hacked!<br><br>**12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028 | |
| **JANUARY** | | | | **1/15:** The AI ROI Mandate: Getting Returns on AI Investments |
| **FEBRUARY** | | **2/2:** Limiting API Sprawl and Improving API Security<br><br>**2/23:** Migrating Virtualization Workloads | **2/18:** The State of Workplace AI: 2027 and Beyond | **2/5:** Ransomware Recap: Heroes, Villains, and Lessons from 2026<br><br>**2/19:** Mastering Multi-Cloud IAM |
| **MARCH** | | **3/23:** Cloud Cost Optimization<br><br>**3/30:** Automating Identity Governance | **3/17:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter<br><br>**3/18:** Securing Autonomous AI | **3/5:** Integrating AI into the Enterprise |
| **APRIL** | | **4/6:** Improving User Productivity<br><br>**4/20:** The AI Security Stack | **4/28:** Strategies for Creating Productive Learning Environments | |
| **MAY** | | | **5/12:** The New Live Production Model | |
| **JUNE** | | **6/1:** Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility<br><br>**6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance | **6/24:** Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model | |

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| **JULY** | | **7/20:** Passwordless Authentication: Alternatives to Traditional MFA | **7/21:** Insider Threats: Uncovering Shadow AI to Prevent Data Leakage<br><br>**7/28:** Cybersecurity Series: AI, Automation & the New Cyber Threat Landscape | |
| **AUGUST** | | **8/17:** Transforming IT in Healthcare Environments<br><br>**8/24:** Securing AI Agent Access | **8/5:** Growing Employee Advocacy and UGC in an AI-Driven Era | **8/6:** Keeping Up with Cyber Insurance Requirements |
| **SEPTEMBER** | | | **9/2:** How to Simplify the Management of Large-Scale Production Environments<br><br>**9/8:** The Modern Media Supply Chain From Capture to Consumption | **9/3:** Patching in the Era of AI Speed<br><br>**9/17:** Exploring the Intersection of Data, Storage, and AI |
| **OCTOBER** | **10/28:** Moving AI to Production: Overcoming Common Hurdles | **10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation | **10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable<br><br>**10/20:** Streaming, FAST & Monetization Building the Revenue Layer of Modern Media | |
| **NOVEMBER** | | **11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters | **11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets | |

## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.