

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
NOVEMBER			11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences 11/3: Framework Guide: Emerging Cybersecurity Trends for 2028	
DECEMBER		12/1: Developing Your 2027 Data Security Plan 12/7: ITSM 2028: The Autonomous Enterprise	12/2: Cyber 2027: The Future Is Already Hacked!	
JANUARY		1/26: Fourth-Party Risk Discovery and Software Supply Chain Security		
FEBRUARY		2/2: Limiting API Sprawl and Improving API Security		
MARCH		3/30: Automating Identity Governance		
APRIL		4/6: Improving User Productivity		
MAY	5/13: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks			
AUGUST			8/18: Machine Identity Governance: Controlling Cloud & AI Agent Access	
SEPTEMBER		9/28: Agentic AI Integration and Management		

OCTOBER

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	10/28: Moving AI to Production: Overcoming Common Hurdles			



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.