Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JANUARY		**1/12:** Planning for Autonomous Enterprise Operations		**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY		**2/23:** Migrating Virtualization Workloads	**2/18:** The State of Workplace AI: 2027 and Beyond	**2/5:** Ransomware Recap: Heroes, Villains, and Lessons from 2026
APRIL		**4/20:** The AI Security Stack		
MAY			**5/12:** The New Live Production Model	**5/21:** Fighting AI-powered Ransomware
JUNE		**6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments		**6/4:** Are You Ready for Global AI Regulation? **6/25:** Data Management in the AI Era
JULY	**7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues	**7/20:** Passwordless Authentication: Alternatives to Traditional MFA		
AUGUST			**8/18:** Machine Identity Governance: Controlling Cloud & AI Agent Access **8/19:** AV & IT Interoperability and The Discussions We Need to Have Now	
SEPTEMBER		**9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering		
OCTOBER	**10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure **10/28:** Moving AI to Production: Overcoming Common Hurdles			

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NOVEMBER			**11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028 **11/4:** Workplace AI: 360 Degrees Successful Collaboration Space AI **11/10:** The Software-Defined Broadcast Facility	
DECEMBER		**12/7:** ITSM 2028: The Autonomous Enterprise	**12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028	**12/10:** Ransomware and Security Look Ahead: What to Expect in 2028

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.