

	MegaCast  BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel  BY FUTURE B2B	Expert Series BY FUTURE BZB
MINIMUM LEADS	800	150 (150 for Vertical)	150	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
APRIL		4/23: Next Gen Data Protection and Disaster Recovery: Leveling Up Your Backup Game with AI		
MAY			<b>5/29:</b> How Al Has Shifted the Landscape for Construction Risk	
JUNE		<b>6/5:</b> Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo		6/27: Securing What's Outside Your Control
JULY			<ul><li>7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success</li><li>7/30: How to Create the Ideal Workplace Experience: People, Places &amp; Process</li></ul>	
AUGUST			<ul><li>8/5: Tackling the Health Care Burnout Crisis with AI</li><li>8/7: Build Resiliency with a Tech-Forward Supply Chain Management Strategy</li><li>8/13: NextGen Audio Begins With IP</li></ul>	
SEPTEMBER			<ul><li>9/9: How to Bolster YOUR Defenses Against Advanced Ransomware Phishing</li><li>9/24: Displays: The New Pitch by Application and Use Case</li></ul>	9/19: Exploring the Intersection of Data, Storage, and AI
OCTOBER	<b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs	10/22: Healthcare TechCheck: Streamlining Healthcare IT	<b>10/28:</b> 3 Challenges Facing MSPs and How to Solve Them <b>10/29:</b> AV/IT Manager Higher Ed Classroom	

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As of April 22, 2025 | Subject to change



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NOVEMBER	<b>11/12:</b> Assessing Next Generation IT Tools, Products, and Services		<ul> <li>11/5: Retail 2026: What Will Shape the Future of Shopping?</li> <li>11/13: New Tech Advancements In Remote Production</li> <li>11/18: Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?</li> <li>11/19: Getting Collaboration Right: Simple, Deployable, and Manageable Systems</li> </ul>	
DECEMBER		12/4: Identity and Access Management: Key Tools and Strategies		





ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!