

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                       | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                            | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                 | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                                             |
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| MINIMUM LEADS       | 800                                                                                                                                                                                                                                                 | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                 | 150                                                                                                                                                                                                               | 200                                                                                                                                                                                                                                              |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                                                                              | 2 to 6                                                                                                                                                                                                                                                                    | 2 to 4                                                                                                                                                                                                            | 1 to 6                                                                                                                                                                                                                                           |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                                                                 | Yes                                                                                                                                                                                                                                                                       | No                                                                                                                                                                                                                | No                                                                                                                                                                                                                                               |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                          | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                | N/A                                                                                                                                                                                                               | N/A                                                                                                                                                                                                                                              |
| OCTOBER             | <div>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</div> <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div> | <div>10/9: Supporting and Enabling Modern Applications</div> <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/6: Turning Your Log and Incident Data into Real-time Security Insights</div> <div>10/20: Supporting and Enabling Modern Applications</div> | <div>10/14: The Great IP Production Transition</div> <div>10/7: Hypersonalization at Scale, Delivering Immersive Experiences</div> <div>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience</div> | <div>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</div> <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div> |
| MAY                 | 5/28: Supercharging IT Summit                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                           | 5/21: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries                                                                                                                   |                                                                                                                                                                                                                                                  |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                                                                                                                                     | <div>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity</div> <div>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More</div>                          | 6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks                                                                                                                                          |                                                                                                                                                                                                                                                  |
| JULY                |                                                                                                                                                                                                                                                     | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                                                  | <div>7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense</div> <div>7/22: Designing an Open AV/IT Ecosystem</div>                                                                                       |                                                                                                                                                                                                                                                  |
| AUGUST              |                                                                                                                                                                                                                                                     | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div> <div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div>                                                  | 8/26: The Human Edge: Succeeding with an AI-Powered Workforce                                                                                                                                                     |                                                                                                                                                                                                                                                  |
| NOVEMBER            |                                                                                                                                                                                                                                                     | 11/24: Building a Robust Security Awareness Program                                                                                                                                                                                                                       |                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                  |
| DECEMBER            |                                                                                                                                                                                                                                                     | 12/15: Supercharging Public Sector and Education Technology and Security                                                                                                                                                                                                  |                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                  |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



### SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



### CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!