

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                  | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                     | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                   | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                                            | 400<br>(150 for Vertical)                                                                                                                                                                                                                                          | 150                                                                                                                                                                                                 | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                         | 2 to 6                                                                                                                                                                                                                                                             | 2 to 4                                                                                                                                                                                              | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                                            | Yes                                                                                                                                                                                                                                                                | No                                                                                                                                                                                                  | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                     | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                         | N/A                                                                                                                                                                                                 | N/A                                                                                                                                                  |
| OCTOBER             | <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div> <div>10/29: Tech Showcase Day: Master of Disaster 2027</div> | <div>10/9: Supporting and Enabling Modern Applications</div> <div>10/6: Turning Your Log and Incident Data into Real-time Security Insights</div> <div>10/20: Supporting and Enabling Modern Applications</div>                                                    | <div>10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round</div> <div>10/8: What's the Killer AI App for Pro AV?</div> <div>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable</div> | <div>10/17: Going on the Offensive: Implementing a Pentesting Strategy</div>                                                                         |
| DECEMBER            |                                                                                                                                                                | <div>12/9: AI Strategies for 2026 You Should Plan for Now</div> <div>12/15: Supercharging Public Sector and Education Technology and Security</div>                                                                                                                | <div>12/3: Future-Proofing News: Technology, AI, and the Cloud</div>                                                                                                                                |                                                                                                                                                      |
| MAY                 | <div>5/28: Supercharging IT Summit</div>                                                                                                                       |                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                     |                                                                                                                                                      |
| JUNE                | <div>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</div>                                                                     | <div>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity</div>                                                                                                                                    | <div>6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks</div>                                                                                                                 |                                                                                                                                                      |
| JULY                | <div>7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</div>                                                       | <div>7/7: Securing Identity with Passwordless Authentication</div> <div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div> <div>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</div> |                                                                                                                                                                                                     |                                                                                                                                                      |
| AUGUST              | <div>8/27: Cloud Security Fest 2026!</div>                                                                                                                     | <div>8/18: Upleveling Your Identity and Access Management Solutions</div> <div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div>                                                                                                     | <div>8/19: Displays: The New Pitch</div>                                                                                                                                                            | <div>8/7: The 101 Course: Keeping Data Safe and Recoverable</div>                                                                                    |
| SEPTEMBER           | <div>9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</div>                                                                    | <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div>                                                                                                                                          | <div>9/23: Leading the Workforce of the Future</div>                                                                                                                                                |                                                                                                                                                      |

NOVEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                                                                                                    |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|--|-----------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  |                                                                                                                                   | <p><b>11/3:</b> Taking Identity and Access Management to the Next Level</p> <p><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p> <p><b>11/24:</b> Building a Robust Security Awareness Program</p> | <p><b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences</p>                                            | <p><b>11/6:</b> Unlocking Business Value: AI in Enterprise IT</p>                                                                        |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!