

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                                                  | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                              | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>      | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                                                                                            | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                   | 150                                                                                                                                                    | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                                         | 2 to 6                                                                                                                                                                                                                                                                                                      | 2 to 4                                                                                                                                                 | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                            | Yes                                                                                                                                                                                                                                                                                                         | No                                                                                                                                                     | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                                     | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                  | N/A                                                                                                                                                    | N/A                                                                                                                                                  |
| SEPTEMBER           |                                                                                                                                                                                                                | <div>9/24: Enterprise Architecture: The Emerging Leader Landscape</div> <div>9/1: Transforming IT in Healthcare Environments</div> <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div>                                                |                                                                                                                                                        | <div>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</div>                                                            |
| OCTOBER             | <div>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</div> <div>10/29: Tech Showcase Day: Master of Disaster 2027</div> | <div>10/9: Supporting and Enabling Modern Applications</div> <div>10/6: Turning Your Log and Incident Data into Real-time Security Insights</div> <div>10/20: Supporting and Enabling Modern Applications</div> <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div> | <div>10/7: Hypersonalization at Scale, Delivering Immersive Experiences</div>                                                                          | <div>10/17: Going on the Offensive: Implementing a Pentesting Strategy</div>                                                                         |
| MARCH               |                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                             | <div>3/25: Day 2: AV/IT Interoperability</div>                                                                                                         |                                                                                                                                                      |
| MAY                 | <div>5/28: Supercharging IT Summit</div>                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                             | <div>5/21: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries</div>                                             |                                                                                                                                                      |
| JUNE                | <div>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</div>                                                                                                                     | <div>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity</div>                                                                                                                                                                             | <div>6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks</div> <div>6/17: Remote Production: Live Events &amp; Awards Shows</div> | <div>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</div>                                               |
| JULY                | <div>7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</div>                                                                                                       |                                                                                                                                                                                                                                                                                                             | <div>7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense</div>                                                                               |                                                                                                                                                      |

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|----------|-----------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| AUGUST   | 8/27: Cloud Security Fest 2026!                                                                                                   | 8/4: Boosting IT Efficiency: How to Do More with Less<br><br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies | 8/19: Displays: The New Pitch<br><br>8/26: The Human Edge: Succeeding with an AI-Powered Workforce                                    |                                                                                                                                          |
| NOVEMBER |                                                                                                                                   |                                                                                                                                        | 11/18: Your Pain Points Answered                                                                                                      |                                                                                                                                          |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!