

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                  | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                            | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                              |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                       | 150                                                                                                                                                                                          | 200                                                                                                                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                          | 2 to 4                                                                                                                                                                                       | 1 to 6                                                                                                                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                             | No                                                                                                                                                                                           | No                                                                                                                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                      | N/A                                                                                                                                                                                          | N/A                                                                                                                                                                                                                               |
| SEPTEMBER           | 9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI                                                              | 9/24: Enterprise Architecture: The Emerging Leader Landscape<br><br>9/15: API Security: Monitoring and Securing Application Programming Interfaces                                                                                              |                                                                                                                                                                                              |                                                                                                                                                                                                                                   |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                                        | 10/9: Supporting and Enabling Modern Applications<br><br>10/1: Building a Proactive PC Upgrade Strategy<br><br>10/20: Supporting and Enabling Modern Applications                                                                               | 10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round<br><br>10/14: The Great IP Production Transition<br><br>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br><br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| MAY                 |                                                                                                                                               | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                                                                          | 5/21: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries                                                                                              |                                                                                                                                                                                                                                   |
| JUNE                |                                                                                                                                               | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                                                                           | 6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks                                                                                                                     |                                                                                                                                                                                                                                   |
| JULY                |                                                                                                                                               | 7/7: Securing Identity with Passwordless Authentication<br><br>7/21: Securing the Enterprise with Endpoint Protection Platforms<br><br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | 7/22: Designing an Open AV/IT Ecosystem                                                                                                                                                      |                                                                                                                                                                                                                                   |
| AUGUST              |                                                                                                                                               | 8/4: Boosting IT Efficiency: How to Do More with Less<br><br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br><br>8/18: Upleveling Your Identity and Access Management Solutions                                                      | 8/26: The Human Edge: Succeeding with an AI-Powered Workforce                                                                                                                                |                                                                                                                                                                                                                                   |

NOVEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                                  |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|--|-----------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  |                                                                                                                                   | <p><b>11/3:</b> Taking Identity and Access Management to the Next Level</p> <p><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p> | <p><b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences</p>                                            |                                                                                                                                          |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!