	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
OCTOBER	**10/15:** Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs **10/15:** Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy **10/29:** Tech Showcase Day: Master of Disaster 2027	**10/9:** Supporting and Enabling Modern Applications **10/13:** Supporting, Securing, and Enhancing Microsoft-centric Environments **10/27:** Transforming Backup and Disaster Recovery with AI and Emerging Techniques	**10/14:** The Great IP Production Transition	**10/9:** Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe **10/23:** Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
DECEMBER		**12/9:** AI Strategies for 2026 You Should Plan for Now **12/15:** Supercharging Public Sector and Education Technology and Security	**12/3:** Future-Proofing News: Technology, AI, and the Cloud	
MAY	**5/14:** Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More **5/28:** Supercharging IT Summit		**5/21:** Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries	
JUNE	**6/25:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	**6/23:** Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More	**6/3:** Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks	
JULY			**7/22:** Designing an Open AV/IT Ecosystem	
AUGUST	**8/27:** Cloud Security Fest 2026!	**8/18:** Upleveling Your Identity and Access Management Solutions		**8/7:** The 101 Course: Keeping Data Safe and Recoverable
SEPTEMBER		**9/15:** API Security: Monitoring and Securing Application Programming Interfaces **9/22:** Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	**9/23:** Leading the Workforce of the Future	**9/11:** Exploring the Intersection of Data, Storage, and Artificial Intelligence

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NOVEMBER	**11/19:** Tech Showcase Day: Cutting Edge Tech 2027	**11/3:** Taking Identity and Access Management to the Next Level		

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!