

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
SEPTEMBER		9/24: Enterprise Architecture: The Emerging Leader Landscape 9/1: Transforming IT in Healthcare Environments	9/2: Zero Trust: What Does It Take to Get It Right?	9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface
OCTOBER		10/1: Building a Proactive PC Upgrade Strategy	10/14: The Great IP Production Transition 10/28: AV/IT Manager Higher Ed Classroom AV Roundtable	10/17: Going on the Offensive: Implementing a Pentesting Strategy 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe
DECEMBER		12/9: AI Strategies for 2026 You Should Plan for Now 12/15: Supercharging Public Sector and Education Technology and Security		
MARCH			3/25: Day 2: AV/IT Interoperability	
MAY	5/28: Supercharging IT Summit	5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures		
JUNE	6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More	6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks	6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
JULY		7/7: Securing Identity with Passwordless Authentication 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	7/22: Designing an Open AV/IT Ecosystem	

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AUGUST	8/27: Cloud Security Fest 2026!	8/4: Boosting IT Efficiency: How to Do More with Less 8/11: The Cloud-Powered Enterprise: Securing Your Cloud 8/18: Upleveling Your Identity and Access Management Solutions 8/25: The Power of Data: Enabling Automation and Operational Efficiencies	8/26: The Human Edge: Succeeding with an AI-Powered Workforce	
NOVEMBER		11/24: Building a Robust Security Awareness Program	11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences	11/6: Unlocking Business Value: AI in Enterprise IT



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!