

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                         | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                    |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                              | 150                                                                                                                                               | 200                                                                                                                                                                     |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                 | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                                                  |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                    | No                                                                                                                                                | No                                                                                                                                                                      |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                             | N/A                                                                                                                                               | N/A                                                                                                                                                                     |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                                        | 10/9: Supporting and Enabling Modern Applications<br>10/1: Building a Proactive PC Upgrade Strategy<br>10/6: Turning Your Log and Incident Data into Real-time Security Insights                       | 10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round<br>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable                        | 10/17: Going on the Offensive: Implementing a Pentesting Strategy<br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| DECEMBER            |                                                                                                                                               | 12/9: AI Strategies for 2026 You Should Plan for Now<br>12/15: Supercharging Public Sector and Education Technology and Security                                                                       | 12/3: Future-Proofing News: Technology, AI, and the Cloud                                                                                         |                                                                                                                                                                         |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit                 | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                                 |                                                                                                                                                   |                                                                                                                                                                         |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                               | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                                                                   | 6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks                                                                          | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                             |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                 | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                                                       | 7/22: Designing an Open AV/IT Ecosystem                                                                                                           |                                                                                                                                                                         |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                                               | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies |                                                                                                                                                   | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                                                  |
| SEPTEMBER           |                                                                                                                                               |                                                                                                                                                                                                        | 9/2: Zero Trust: What Does It Take to Get It Right?                                                                                               |                                                                                                                                                                         |

NOVEMBER

|  | <div><div><b>MegaCast</b><br/><small>BY FUTURE B2B</small></div></div> | <div><div><b>EcoCast</b><br/><small>BY FUTURE B2B</small></div></div> | <div><div><b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div></div> | <div><div><b>Expert Series</b><br/><small>BY FUTURE B2B</small></div></div> |
|--|---------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |                                                                                                                                                         |                                                                                                                                                          | <b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences                                                                         |                                                                                                                                                                |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!