

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                         | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                  | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                         | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                              |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                                                                   | 400<br>(150 for Vertical)                                                                                                                                                                       | 150                                                                                                                                                                       | 200                                                                                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                | 2 to 6                                                                                                                                                                                          | 2 to 4                                                                                                                                                                    | 1 to 6                                                                                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                   | Yes                                                                                                                                                                                             | No                                                                                                                                                                        | No                                                                                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                            | 20 minutes + 5 minutes Q&A                                                                                                                                                                      | N/A                                                                                                                                                                       | N/A                                                                                                                                                                                               |
| JUNE                | <div>6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs</div> <div>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</div> |                                                                                                                                                                                                 | <div>6/17: Remote Production: Live Events &amp; Awards Shows</div>                                                                                                        | <div>6/12: Integrating AI into the Enterprise</div>                                                                                                                                               |
| JULY                |                                                                                                                                                                                       | <div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div> <div>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</div> | <div>7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense</div> <div>7/22: Designing an Open AV/IT Ecosystem</div>                                               |                                                                                                                                                                                                   |
| AUGUST              |                                                                                                                                                                                       | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div>                                           | <div>8/12: Navigating Privacy-First Targeting 101</div> <div>8/19: Displays: The New Pitch</div> <div>8/26: The Human Edge: Succeeding with an AI-Powered Workforce</div> | <div>8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases</div>                                                                                                         |
| SEPTEMBER           |                                                                                                                                                                                       | <div>9/1: Transforming IT in Healthcare Environments</div> <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div>            | <div>9/2: Zero Trust: What Does It Take to Get It Right?</div> <div>9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search</div>                        | <div>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</div> <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> |
| OCTOBER             | <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div> <div>10/29: Tech Showcase Day: Master of Disaster 2027</div>                        |                                                                                                                                                                                                 | <div>10/7: Hypersonalization at Scale, Delivering Immersive Experiences</div> <div>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience</div>              |                                                                                                                                                                                                   |
| NOVEMBER            |                                                                                                                                                                                       |                                                                                                                                                                                                 |                                                                                                                                                                           | <div>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies</div>                                                                                                       |

DECEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
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|  |                                                                                                                                   |                                                                                                                                    | <b>12/2:</b> Cyber 2027: The Future Is Already Hacked!                                                                                | <b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures                                                                      |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!