Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JANUARY			**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY			**2/18:** The State of Workplace AI: 2027 and Beyond	**2/5:** Ransomware Recap: Heroes, Villains, and Lessons from 2026
MARCH		**3/30:** Automating Identity Governance	**3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed	**3/19:** Testing Backups: Key Considerations for Successful Recovery **3/5:** Integrating AI into the Enterprise
APRIL		**4/6:** Improving User Productivity **4/20:** The AI Security Stack	**4/14:** Beyond the Swipe: Monetizing the Agentic Checkout **4/27:** Public Safety in 2027: Communications, Response, and Emerging Technology **4/28:** Strategies for Creating Productive Learning Environments	
MAY			**5/6:** AV for Broadcast: The New Buzzword for Pro AV **5/12:** The New Live Production Model **5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce	**5/7:** Managing AI Token Costs
JUNE	**6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility	**6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments	**6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer	
JULY			**7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where	**7/23:** Getting Started with RAG and Open-source AI Models

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SEPTEMBER	**9/23:** Look Ahead: Cutting Edge Tech for 2028		**9/8:** The Modern Media Supply Chain From Capture to Consumption	**9/3:** Patching in the Era of AI Speed **9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER		**10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation	**10/6:** Architecting a Cyber Resilience Strategy for Intelligent Vulnerability Management **10/20:** Streaming, FAST & Monetization Building the Revenue Layer of Modern Media	
NOVEMBER			**11/4:** Workplace AI: 360 Degrees Successful Collaboration Space AI	
DECEMBER			**12/8:** The Distribution Decision **12/1:** Digging Deep on AI in HR: Decisions, Liability & Defensibility	

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.