

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
SEPTEMBER		9/24: Enterprise Architecture: The Emerging Leader Landscape 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	9/23: Leading the Workforce of the Future 9/2: Zero Trust: What Does It Take to Get It Right?	9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface
MAY	5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More	5/12: Security Automation: Tips, Tricks, and Tools for Better Security		
JUNE		6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity	6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks 6/24: AI Strategies to Optimize Stock and Supply Chain Operations	
JULY	7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	7/21: Securing the Enterprise with Endpoint Protection Platforms	7/22: Designing an Open AV/IT Ecosystem	
AUGUST	8/27: Cloud Security Fest 2026!	8/4: Boosting IT Efficiency: How to Do More with Less 8/18: Upleveling Your Identity and Access Management Solutions 8/25: The Power of Data: Enabling Automation and Operational Efficiencies	8/13: The Future of Television and Streaming Video	8/7: The 101 Course: Keeping Data Safe and Recoverable
OCTOBER		10/1: Building a Proactive PC Upgrade Strategy 10/6: Turning Your Log and Incident Data into Real-time Security Insights 10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques		

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NOVEMBER		11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success	11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences 11/18: Your Pain Points Answered	11/6: Unlocking Business Value: AI in Enterprise IT
DECEMBER		12/15: Supercharging Public Sector and Education Technology and Security	12/2: Cyber 2027: The Future Is Already Hacked! 12/3: Future-Proofing News: Technology, AI, and the Cloud	



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!