

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                 | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                  |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                      | 150                                                                                                                                               | 200                                                                                                                                                                                   |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                         | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                                                                |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                            | No                                                                                                                                                | No                                                                                                                                                                                    |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                     | N/A                                                                                                                                               | N/A                                                                                                                                                                                   |
| SEPTEMBER           |                                                                                                                                               | <b>9/24:</b> Enterprise Architecture: The Emerging Leader Landscape<br><b>9/1:</b> Transforming IT in Healthcare Environments                                                                  |                                                                                                                                                   |                                                                                                                                                                                       |
| OCTOBER             | <b>10/29:</b> Tech Showcase Day: Master of Disaster 2027                                                                                      | <b>10/9:</b> Supporting and Enabling Modern Applications                                                                                                                                       | <b>10/21:</b> Beyond Awareness Month: Building Year-Round Cyber Resilience<br><b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable       | <b>10/17:</b> Going on the Offensive: Implementing a Pentesting Strategy<br><b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| DECEMBER            |                                                                                                                                               | <b>12/9:</b> AI Strategies for 2026 You Should Plan for Now                                                                                                                                    |                                                                                                                                                   |                                                                                                                                                                                       |
| MARCH               |                                                                                                                                               |                                                                                                                                                                                                | <b>3/25:</b> Day 2: AV/IT Interoperability                                                                                                        |                                                                                                                                                                                       |
| JUNE                |                                                                                                                                               |                                                                                                                                                                                                | <b>6/3:</b> Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks                                                                   | <b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                    |
| JULY                | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                          |                                                                                                                                                                                                |                                                                                                                                                   |                                                                                                                                                                                       |
| AUGUST              |                                                                                                                                               | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less<br><b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud                                                                 | <b>8/26:</b> The Human Edge: Succeeding with an AI-Powered Workforce                                                                              | <b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable                                                                                                                         |
| NOVEMBER            |                                                                                                                                               | <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><b>11/24:</b> Building a Robust Security Awareness Program | <b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences<br><b>11/18:</b> Your Pain Points Answered                    | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT                                                                                                                            |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!