

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                              | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>            | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                        |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                   | 150                                                                                                                                                          | 200                                                                                                                                                                         |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                                                                                      | 2 to 4                                                                                                                                                       | 1 to 6                                                                                                                                                                      |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                                                                                         | No                                                                                                                                                           | No                                                                                                                                                                          |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                  | N/A                                                                                                                                                          | N/A                                                                                                                                                                         |
| OCTOBER             | 10/29: Tech Showcase Day: Master of Disaster 2027                                                                                             | 10/9: Supporting and Enabling Modern Applications<br><br>10/6: Turning Your Log and Incident Data into Real-time Security Insights<br><br>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments<br><br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques | 10/14: The Great IP Production Transition<br><br>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience                                         | 10/17: Going on the Offensive: Implementing a Pentesting Strategy<br><br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| MAY                 |                                                                                                                                               | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br><br>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                                                |                                                                                                                                                              |                                                                                                                                                                             |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                               | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                                                                                                                                       |                                                                                                                                                              | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                 |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                 | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br><br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                            | 7/22: Designing an Open AV/IT Ecosystem                                                                                                                      |                                                                                                                                                                             |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                                               | 8/4: Boosting IT Efficiency: How to Do More with Less<br><br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                                                                                      | 8/13: The Future of Television and Streaming Video<br><br>8/19: Displays: The New Pitch<br><br>8/26: The Human Edge: Succeeding with an AI-Powered Workforce |                                                                                                                                                                             |

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| SEPTEMBER |                                                                                                                                   | <b>9/1:</b> Transforming IT in Healthcare Environments<br><b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                          | <b>9/23:</b> Leading the Workforce of the Future                                                                                      | <b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| NOVEMBER  |                                                                                                                                   | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | <b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences                                                   |                                                                                                                                                                                                                    |
| DECEMBER  |                                                                                                                                   | <b>12/15:</b> Supercharging Public Sector and Education Technology and Security                                                                                                                          | <b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud                                                                      |                                                                                                                                                                                                                    |

 **MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

 **EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

 **SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

 **Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!