

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                       |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                     | 150                                                                                                                                               | 200                                                                                                                                                                                        |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                        | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                                                                     |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                           | No                                                                                                                                                | No                                                                                                                                                                                         |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                    | N/A                                                                                                                                               | N/A                                                                                                                                                                                        |
| SEPTEMBER           |                                                                                                                                               | 9/24: Enterprise Architecture: The Emerging Leader Landscape                                                                                                                                  | 9/2: Zero Trust: What Does It Take to Get It Right?                                                                                               | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br><br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER             | 10/29: Tech Showcase Day: Master of Disaster 2027                                                                                             | 10/9: Supporting and Enabling Modern Applications                                                                                                                                             | 10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience                                                                               | 10/17: Going on the Offensive: Implementing a Pentesting Strategy<br><br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                |
| DECEMBER            |                                                                                                                                               | 12/9: AI Strategies for 2026 You Should Plan for Now                                                                                                                                          |                                                                                                                                                   |                                                                                                                                                                                            |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br><br>5/28: Supercharging IT Summit             |                                                                                                                                                                                               | 5/21: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries                                                   |                                                                                                                                                                                            |
| JUNE                |                                                                                                                                               | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br><br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | 6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks<br><br>6/17: Remote Production: Live Events & Awards Shows               |                                                                                                                                                                                            |
| JULY                |                                                                                                                                               | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br><br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities              |                                                                                                                                                   |                                                                                                                                                                                            |

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| AUGUST   |                                                                                                                                   | <b>8/18:</b> Upleveling Your Identity and Access Management Solutions                                                                                                                              | <b>8/13:</b> The Future of Television and Streaming Video<br><br><b>8/26:</b> The Human Edge: Succeeding with an AI-Powered Workforce |                                                                                                                                          |
| NOVEMBER |                                                                                                                                   | <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><br><b>11/24:</b> Building a Robust Security Awareness Program | <b>11/18:</b> Your Pain Points Answered                                                                                               |                                                                                                                                          |



MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel

BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!