Image: Definition of the second sec	Expert Series by FUTURE B2B 150 1 to 6
WINDOW LEADSSOUSOU(150 for Vertical)150VENDOR PARTICIPANTS4 to 82 to 62 to 4VENDOR PRESENTS?YesYesNo	
PARTICIPANTS     4 to 6     2 to 6     2 to 6       VENDOR PRESENTS?     Yes     Yes     No       PRESENTATION     Maximum Contents	1 to 6
PRESENTS? NO Yes Yes No No PRESENTATION	
PRESENTATION       20 minutes + 5 minutes Q&A       20 minutes + 5 minutes Q&A       N/A         LENGTH       20 minutes + 5 minutes Q&A       N/A	Νο
	N/A
4/23: Next Gen Data Protection and Disaster Recovery:         Leveling Up Your Backup Game with AI	
MAY Risk	
JUNE6/4: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs6/5: Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo6/27: Securing What	at's Outside Your Control
JULY         7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success         7/30: How to Create the Ideal Workplace Experience: People, Places & Process	
AUGUST AUGUST	
9/24: Displays: The New Pitch by Application and Use Case	
OCTOBER10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs10/29: AV/IT Manager Higher Ed Classroom	

### J FUTURE **B2B**

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel
NOVEMBER	<b>11/12:</b> Assessing Next Generation IT Tools, Products, and Services	<b>11/20:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success	<ul> <li><b>11/18:</b> Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?</li> <li><b>11/19:</b> Getting Collaboration Right: Simple, Deployable, and Manageable Systems</li> </ul>
DECEMBER		<b>12/4:</b> Identity and Access Management: Key Tools and Strategies	<b>12/10:</b> Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise

## FUTURE B2B



Expert Series



# MegaCast

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



#### **CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!