

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                   | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                           | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                                                             | 400<br>(150 for Vertical)                                                                                                                                                                                                                | 150                                                                                                                                                                                                              | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                          | 2 to 6                                                                                                                                                                                                                                   | 2 to 4                                                                                                                                                                                                           | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                             | Yes                                                                                                                                                                                                                                      | No                                                                                                                                                                                                               | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                      | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                               | N/A                                                                                                                                                                                                              | N/A                                                                                                                                                  |
| SEPTEMBER           | <p>9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI</p> <p>9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</p> | <p>9/24: Enterprise Architecture: The Emerging Leader Landscape</p>                                                                                                                                                                      | <p>9/23: Leading the Workforce of the Future</p> <p>9/2: Zero Trust: What Does It Take to Get It Right?</p>                                                                                                      | <p>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</p>                                                                |
| OCTOBER             | <p>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</p>                                   | <p>10/20: Supporting and Enabling Modern Applications</p> <p>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</p>                                                                                        | <p>10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round</p> <p>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience</p> <p>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable</p> | <p>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</p>                       |
| MAY                 |                                                                                                                                                                                 | <p>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures</p>                                                                                                                                    |                                                                                                                                                                                                                  |                                                                                                                                                      |
| JUNE                | <p>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</p>                                                                                          | <p>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity</p> <p>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More</p> | <p>6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks</p>                                                                                                                                  | <p>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</p>                                                   |
| AUGUST              |                                                                                                                                                                                 | <p>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</p>                                                                                                                                                         | <p>8/13: The Future of Television and Streaming Video</p>                                                                                                                                                        | <p>8/7: The 101 Course: Keeping Data Safe and Recoverable</p>                                                                                        |
| NOVEMBER            |                                                                                                                                                                                 | <p>11/3: Taking Identity and Access Management to the Next Level</p>                                                                                                                                                                     |                                                                                                                                                                                                                  |                                                                                                                                                      |
| DECEMBER            |                                                                                                                                                                                 |                                                                                                                                                                                                                                          | <p>12/3: Future-Proofing News: Technology, AI, and the Cloud</p>                                                                                                                                                 |                                                                                                                                                      |



MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel

BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!