# Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | **4 to 8** | **2 to 6** | **2 to 4** | **1 to 6** |
| **VENDOR PRESENTS?** | **Yes** | **Yes** | **No** | **No** |
| **PRESENTATION LENGTH** | **20 minutes + 5 minutes Q&A** | **20 minutes + 5 minutes Q&A** | **N/A** | **N/A** |
| **DECEMBER** | | **12/7:** ITSM 2028: The Autonomous Enterprise | **12/2:** Cyber 2027: The Future Is Already Hacked! | |
| **JANUARY** | | | | **1/15:** The AI ROI Mandate: Getting Returns on AI Investments |
| **FEBRUARY** | **2/11:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence | **2/16:** The Autonomous SOC | **2/18:** The State of Workplace AI: 2027 and Beyond | **2/5:** Ransomware Recap: Heroes, Villains, and Lessons from 2026<br>**2/19:** Mastering Multi-Cloud IAM |
| **MARCH** | | | **3/24:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter | |
| **APRIL** | | **4/20:** The AI Security Stack | **4/21:** Zero Trust Evolution: Building Security Resilience at Scale | |
| **MAY** | | | | **5/21:** Fighting AI-powered Ransomware |
| **JUNE** | | **6/1:** Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility | **6/24:** Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model | **6/4:** Are You Ready for Global AI Regulation? |
| **JULY** | | | **7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where | |
| **AUGUST** | | | **8/19:** AV & IT Interoperability and The Discussions We Need to Have Now | |

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| **OCTOBER** | | | **10/6:** Architecting a Cyber Resilience Strategy for Intelligent Vulnerability Management<br><br>**10/20:** Streaming, FAST & Monetization Building the Revenue Layer of Modern Media | |
| **NOVEMBER** | | | **11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028 | |

## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.