Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER			**12/9:** Higher Ed UC&C: Beyond the Classroom **12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028	
JANUARY				**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
MARCH	**3/11:** The GPU Capacity Squeeze: Strategizing Cloud Allocations in an Infrastructure Deficit	**3/30:** Automating Identity Governance	**3/17:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter **3/18:** Securing Autonomous AI	
APRIL			**4/27:** Public Safety in 2027: Communications, Response, and Emerging Technology	
MAY			**5/12:** The New Live Production Model	
JUNE	**6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility	**6/1:** Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility		**6/25:** Data Management in the AI Era
JULY			**7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping	**7/23:** Getting Started with RAG and Open-source AI Models
AUGUST		**8/24:** Securing AI Agent Access		**8/6:** Keeping Up with Cyber Insurance Requirements
SEPTEMBER		**9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering	**9/2:** How to Simplify the Management of Large-Scale Production Environments **9/8:** The Modern Media Supply Chain From Capture to Consumption	**9/17:** Exploring the Intersection of Data, Storage, and AI

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OCTOBER	**10/28:** Moving AI to Production: Overcoming Common Hurdles		**10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable	
NOVEMBER	**11/18:** IT Leadership & Strategy Summit	**11/2:** Identity Orchestration for Better Protection	**11/4:** Workplace AI: 360 Degrees Successful Collaboration Space AI **11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	**11/5:** Managing the Human-Agent Hybrid Workforce

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.