|                        | MegaCast<br>BY FUTURE B2B   | EcoCast<br>BY FUTURE B2B   | SmartPanel   | Expert Series<br>BY FUTURE B2B |
|------------------------|---|----------------------------|--|--------------------------------|
| MINIMUM LEADS          | 800   | 150<br>(150 for Vertical)  | 150  | 150                            |
| VENDOR<br>PARTICIPANTS | 4 to 8  | 2 to 6                     | 2 to 4   | 1 to 6                         |
| VENDOR<br>PRESENTS?    | Yes   | Yes                        | Νο   | Νο                             |
| PRESENTATION<br>LENGTH | 20 minutes + 5 minutes Q&A  | 20 minutes + 5 minutes Q&A | N/A  | N/A                            |
| JUNE                   | <b>6/4:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs |                            |  |                                |
| OCTOBER                |   |                            | <b>10/16:</b> Security for AV Pros: New Trends for Control Rooms and Endpoints |                                |

## J FUTURE **B2B**



## MegaCast

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!