# Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| **VENDOR PRESENTS?** | Yes | Yes | No | No |
| **PRESENTATION LENGTH** | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| **DECEMBER** | | **12/1:** Developing Your 2027 Data Security Plan | **12/9:** Higher Ed UC&C: Beyond the Classroom | **12/10:** Ransomware and Security Look Ahead: What to Expect in 2028 |
| **JANUARY** | | **1/12:** Planning for Autonomous Enterprise Operations | | |
| **MARCH** | | | **3/18:** Securing Autonomous AI | |
| **MAY** | | | | **5/21:** Fighting AI-powered Ransomware |
| **JUNE** | | **6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance<br><br>**6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments | **6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer | |
| **JULY** | | | **7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping<br><br>**7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where<br><br>**7/28:** Cybersecurity Series: AI, Automation & the New Cyber Threat Landscape | **7/23:** Getting Started with RAG and Open-source AI Models |
| **AUGUST** | | | **8/18:** Machine Identity Governance: Controlling Cloud & AI Agent Access<br><br>**8/19:** AV & IT Interoperability and The Discussions We Need to Have Now | **8/6:** Keeping Up with Cyber Insurance Requirements |

# Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **SEPTEMBER** | **9/23:** Look Ahead: Cutting Edge Tech for 2028 | | **9/8:** The Modern Media Supply Chain From Capture to Consumption<br><br>**9/15:** Overcoming Legacy Infrastructure Limits to Modernize Enterprise AI | **9/3:** Patching in the Era of AI Speed |
| **OCTOBER** | **10/28:** Moving AI to Production: Overcoming Common Hurdles | | | |
| **NOVEMBER** | **11/18:** IT Leadership & Strategy Summit | | | **11/5:** Managing the Human-Agent Hybrid Workforce |

# Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.