








	<div> <b>MegaCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>EcoCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>SmartPanel</b> <small>BY FUTURE B2B</small></div>	<div> <b>Expert Series</b> <small>BY FUTURE B2B</small></div>
MINIMUM LEADS	800	150 (150 for Vertical)	150	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
MAY	5/15: Backupalooza 2025! New Tools Using AI, Immutability, Air Gapping, Automation, and More			
JUNE		6/5: Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo		6/27: Securing What's Outside Your Control
JULY			7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success	
AUGUST			8/7: Build Resiliency with a Tech-Forward Supply Chain Management Strategy 8/14: Is Zero Trust the Future of Cybersecurity? 8/21: Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability	
SEPTEMBER		9/24: Enterprise Architecture: The Emerging Leader Landscape		
OCTOBER		10/9: Supporting and Enabling Modern Applications 10/22: Healthcare TechCheck: Streamlining Healthcare IT 10/23: Zero Trust: The Intersection of IT Security and Networked AV		10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments
NOVEMBER		11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success	11/18: Building Information Modeling and Sustainability: Are You Ready for BIM 6.0? 11/19: Getting Collaboration Right: Simple, Deployable, and Manageable Systems	

DECEMBER

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	<b>12/3:</b> Tech Showcase Day: Master of Disaster 2026	<b>12/4:</b> Identity and Access Management: Key Tools and Strategies		



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!