# Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | **4 to 8** | **2 to 6** | **2 to 4** | **1 to 6** |
| **VENDOR PRESENTS?** | **Yes** | **Yes** | **No** | **No** |
| **PRESENTATION LENGTH** | **20 minutes + 5 minutes Q&A** | **20 minutes + 5 minutes Q&A** | **N/A** | **N/A** |
| **DECEMBER** | | **12/1:** Developing Your 2027 Data Security Plan<br>**12/7:** ITSM 2028: The Autonomous Enterprise | **12/2:** Cyber 2027: The Future Is Already Hacked!<br>**12/8:** The Distribution Decision<br>**12/9:** Higher Ed UC&C: Beyond the Classroom | **12/10:** Ransomware and Security Look Ahead: What to Expect in 2028 |
| **JANUARY** | | **1/12:** Planning for Autonomous Enterprise Operations<br>**1/26:** Double-Edged Agents: Navigating the Security Risks and Rewards of Autonomous AI | **1/20:** Cybersecurity Series: Protecting the Modern Media Operation | |
| **FEBRUARY** | | **2/2:** Limiting API Sprawl and Improving API Security<br>**2/23:** Migrating Virtualization Workloads | **2/18:** The State of Workplace AI: 2027 and Beyond | **2/19:** Mastering Multi-Cloud IAM |
| **MARCH** | | **3/23:** Cloud Cost Optimization<br>**3/30:** Automating Identity Governance | **3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed<br>**3/17:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter | |
| **APRIL** | **4/15:** Evolving Each Layer of Your Security Program | | **4/21:** Zero Trust Evolution: Building Security Resilience at Scale<br>**4/27:** Public Safety in 2027: Communications, Response, and Emerging Technology<br>**4/28:** Strategies for Creating Productive Learning Environments | |
| **MAY** | | **5/18:** Moving Beyond the Perimeter with Zero Trust | **5/6:** AV for Broadcast: The New Buzzword for Pro AV<br>**5/12:** The New Live Production Model<br>**5/19:** Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense | **5/21:** Fighting AI-powered Ransomware |

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| **JUNE** | | | **6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer<br><br>**6/23:** Sports Production Technology Building the Modern Fan Experience | |
| **JULY** | | | **7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping | |
| **AUGUST** | | **8/24:** Securing AI Agent Access | **8/5:** Growing Employee Advocacy and UGC in an AI-Driven Era<br><br>**8/19:** AV & IT Interoperability and The Discussions We Need to Have Now | |
| **SEPTEMBER** | **9/23:** Look Ahead: Cutting Edge Tech for 2028 | **9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering | **9/2:** How to Simplify the Management of Large-Scale Production Environments | |
| **OCTOBER** | **10/28:** Moving AI to Production: Overcoming Common Hurdles | **10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation | | |
| **NOVEMBER** | **11/18:** IT Leadership & Strategy Summit | **11/2:** Identity Orchestration for Better Protection | **11/4:** Workplace AI: 360 Degrees Successful Collaboration Space AI | |

## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.