Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
OCTOBER	**10/29:** Tech Showcase Day: Master of Disaster 2027	**10/20:** Supporting and Enabling Modern Applications	**10/21:** Beyond Awareness Month: Building Year-Round Cyber Resilience	**10/17:** Going on the Offensive: Implementing a Pentesting Strategy
MAY		**5/26:** Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures		
JUNE	**6/25:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	**6/16:** Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity **6/30:** Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	**6/24:** AI Strategies to Optimize Stock and Supply Chain Operations	**6/5:** Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
JULY			**7/8:** Agentic AI: Unveiling Cyberrisks and Reimagining Defense **7/22:** Designing an Open AV/IT Ecosystem	
AUGUST		**8/4:** Boosting IT Efficiency: How to Do More with Less **8/25:** The Power of Data: Enabling Automation and Operational Efficiencies	**8/13:** The Future of Television and Streaming Video	
SEPTEMBER			**9/2:** Zero Trust: What Does It Take to Get It Right?	**9/11:** Exploring the Intersection of Data, Storage, and Artificial Intelligence **9/18:** Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface
NOVEMBER		**11/24:** Building a Robust Security Awareness Program	**11/4:** Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences **11/18:** Your Pain Points Answered	**11/6:** Unlocking Business Value: AI in Enterprise IT

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!