

|                     |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>ExpertCast</b><br><small>BY FUTURE B2B</small> |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                               | 400<br>(150 for Vertical)                                                                                                          | 150                                                                                                                                   | 200                                                                                                                                   |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                            | 2 to 6                                                                                                                             | 2 to 4                                                                                                                                | 1 to 6                                                                                                                                |
| VENDOR PRESENTS?    | Yes                                                                                                                               | Yes                                                                                                                                | No                                                                                                                                    | No                                                                                                                                    |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                        | 20 minutes + 5 minutes Q&A                                                                                                         | N/A                                                                                                                                   | N/A                                                                                                                                   |
| NOVEMBER            |                                                                                                                                   |                                                                                                                                    | 11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences                                                          |                                                                                                                                       |
| DECEMBER            |                                                                                                                                   | 12/1: Developing Your 2027 Data Security Plan                                                                                      |                                                                                                                                       |                                                                                                                                       |
| FEBRUARY            |                                                                                                                                   | 2/2: Limiting API Sprawl and Improving API Security                                                                                |                                                                                                                                       |                                                                                                                                       |
| MARCH               |                                                                                                                                   | 3/30: Automating Identity Governance                                                                                               |                                                                                                                                       |                                                                                                                                       |
| MAY                 | 5/13: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                   |                                                                                                                                    |                                                                                                                                       |                                                                                                                                       |
| OCTOBER             | 10/28: Moving AI to Production: Overcoming Common Hurdles                                                                         | 10/5: Managing Virtual Machines and Containers                                                                                     |                                                                                                                                       |                                                                                                                                       |



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**ExpertCast**  
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.