

|                            |  <b>MegaCast</b><br>BY FUTURE B2B |  <b>EcoCast</b><br>BY FUTURE B2B |  <b>SmartPanel</b><br>BY FUTURE B2B |  <b>Expert Series</b><br>BY FUTURE B2B |
|----------------------------|--------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| <b>MINIMUM LEADS</b>       | <b>800</b>                                                                                                         | <b>400<br/>(150 for Vertical)</b>                                                                                   | <b>150</b>                                                                                                             | <b>200</b>                                                                                                                |
| <b>VENDOR PARTICIPANTS</b> | <b>4 to 8</b>                                                                                                      | <b>2 to 6</b>                                                                                                       | <b>2 to 4</b>                                                                                                          | <b>1 to 6</b>                                                                                                             |
| <b>VENDOR PRESENTS?</b>    | <b>Yes</b>                                                                                                         | <b>Yes</b>                                                                                                          | <b>No</b>                                                                                                              | <b>No</b>                                                                                                                 |
| <b>PRESENTATION LENGTH</b> | <b>20 minutes + 5 minutes Q&amp;A</b>                                                                              | <b>20 minutes + 5 minutes Q&amp;A</b>                                                                               | <b>N/A</b>                                                                                                             | <b>N/A</b>                                                                                                                |
| <b>JUNE</b>                |                                                                                                                    | <b>6/2: Supercharging Public Sector and Education Technology and Security</b>                                       |                                                                                                                        |                                                                                                                           |

## **MegaCast** BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## **EcoCast** BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## **SmartPanel** BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## **Expert Series** BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## **SINGLE VENDOR WEBINAR PROGRAMS**

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!