# Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | **4 to 8** | **2 to 6** | **2 to 4** | **1 to 6** |
| **VENDOR PRESENTS?** | **Yes** | **Yes** | **No** | **No** |
| **PRESENTATION LENGTH** | **20 minutes + 5 minutes Q&A** | **20 minutes + 5 minutes Q&A** | **N/A** | **N/A** |
| **DECEMBER** | | | **12/8:** The Distribution Decision<br>**12/9:** Higher Ed UC&C: Beyond the Classroom | |
| **FEBRUARY** | | **2/23:** Migrating Virtualization Workloads | | |
| **MARCH** | **3/11:** The GPU Capacity Squeeze: Strategizing Cloud Allocations in an Infrastructure Deficit | **3/23:** Cloud Cost Optimization<br>**3/30:** Automating Identity Governance | **3/17:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter<br>**3/18:** Securing Autonomous AI | **3/5:** Integrating AI into the Enterprise |
| **APRIL** | **4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | | **4/14:** Beyond the Swipe: Monetizing the Agentic Checkout | |
| **MAY** | | | **5/6:** AV for Broadcast: The New Buzzword for Pro AV | |
| **JULY** | | **7/8:** Beyond Prevention: Engineering Live Ransomware Recovery and Operational Resilience | **7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping<br>**7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where | **7/23:** Getting Started with RAG and Open-source AI Models |
| **AUGUST** | | **8/24:** Securing AI Agent Access | **8/5:** Growing Employee Advocacy and UGC in an AI-Driven Era<br>**8/19:** AV & IT Interoperability and The Discussions We Need to Have Now | **8/6:** Keeping Up with Cyber Insurance Requirements |

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| **SEPTEMBER** | **9/23:** Look Ahead: Cutting Edge Tech for 2028 | | **9/2:** How to Simplify the Management of Large-Scale Production Environments<br><br>**9/8:** The Modern Media Supply Chain From Capture to Consumption | **9/17:** Exploring the Intersection of Data, Storage, and AI |
| **OCTOBER** | **10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure | | **10/20:** Streaming, FAST & Monetization Building the Revenue Layer of Modern Media | |
| **NOVEMBER** | | **11/2:** Identity Orchestration for Better Protection | **11/4:** Workplace AI: 360 Degrees Successful Collaboration Space AI<br><br>**11/10:** The Software-Defined Broadcast Facility | |

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## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.