










|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                              | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>   | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|---|---|---|--|
| MINIMUM LEADS       | 800   | 150<br>(150 for Vertical)   | 150   | 150  |
| VENDOR PARTICIPANTS | 4 to 8  | 2 to 6  | 2 to 4  | 1 to 6   |
| VENDOR PRESENTS?    | Yes   | Yes   | No  | No   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A  | 20 minutes + 5 minutes Q&A  | N/A   | N/A  |
| MAY                 | 5/15: Backupalooza 2025! New Tools Using AI, Immutability, Air Gapping, Automation, and More  |   | 5/29: How AI Has Shifted the Landscape for Construction Risk  |  |
| JUNE                | 6/4: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs  | 6/5: Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo<br><br>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks |   |  |
| JULY                |   |   | 7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success<br><br>7/29: Transform Your Business With AI and Big Data Synergy<br><br>7/30: How to Create the Ideal Workplace Experience: People, Places & Process |  |
| AUGUST              |   |   | 8/7: Build Resiliency with a Tech-Forward Supply Chain Management Strategy<br><br>8/12: The Inflation Reduction Act Turns 3<br><br>8/13: NextGen Audio Begins With IP   |  |
| OCTOBER             |   | 10/22: Healthcare TechCheck: Streamlining Healthcare IT<br><br>10/23: Zero Trust: The Intersection of IT Security and Networked AV  | 10/16: Security for AV Pros: New Trends for Control Rooms and Endpoints   | 10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments  |
| NOVEMBER            |   | 11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success   | 11/5: Retail 2026: What Will Shape the Future of Shopping?<br><br>11/18: Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?   |  |

DECEMBER


|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|--|---|--|---|--|
|  |   | <b>12/4:</b> Identity and Access Management: Key Tools and Strategies  | <b>12/2:</b> Cyber and IT Trends 2026: What Lies Ahead?   |  |



**MegaCast**  
BY FUTURE B2B


ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B


The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!