

|                            | <b>MegaCast</b><br><small>BY FUTURE B2B</small>  | <b>EcoCast</b><br><small>BY FUTURE B2B</small> | <b>SmartPanel</b><br><small>BY FUTURE B2B</small> | <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|----------------------------|--|--|---|--|
| <b>MINIMUM LEADS</b>       | 800  | 150<br>(150 for Vertical)                      | 150   | 150  |
| <b>VENDOR PARTICIPANTS</b> | 4 to 8   | 2 to 6   | 2 to 4  | 1 to 6   |
| <b>VENDOR PRESENTS?</b>    | Yes  | Yes  | No  | No   |
| <b>PRESENTATION LENGTH</b> | 20 minutes + 5 minutes Q&A   | 20 minutes + 5 minutes Q&A                     | N/A   | N/A  |
| <b>MAY</b>                 | 5/15: Backupalooza 2025! New Tools Using AI, Immutability, Air Gapping, Automation, and More |  |   |  |
| <b>AUGUST</b>              |  |  | 8/14: Is Zero Trust the Future of Cybersecurity?  |  |
| <b>OCTOBER</b>             |  |  | 10/29: AV/IT Manager Higher Ed Classroom          |  |
| <b>DECEMBER</b>            | 12/4: Identity and Access Management: Key Tools and Strategies                               |  |   |  |

### MegaCast BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

### Expert Series BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

### EcoCast BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

### SmartPanel BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!