# Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| **VENDOR PRESENTS?** | Yes | Yes | No | No |
| **PRESENTATION LENGTH** | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| **DECEMBER** | | | **12/2:** Cyber 2027: The Future Is Already Hacked!<br>**12/9:** Higher Ed UC&C: Beyond the Classroom | |
| **JANUARY** | | | | **1/15:** The AI ROI Mandate: Getting Returns on AI Investments |
| **FEBRUARY** | | **2/2:** Limiting API Sprawl and Improving API Security | | |
| **MARCH** | | **3/2:** Data Quality Triage Guide: How to Fix Unstructured, Messy, or Siloed Data | **3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed | **3/19:** Testing Backups: Key Considerations for Successful Recovery |
| **APRIL** | **4/15:** Evolving Each Layer of Your Security Program<br>**4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | | **4/21:** Zero Trust Evolution: Building Security Resilience at Scale<br>**4/27:** Public Safety in 2027: Communications, Response, and Emerging Technology<br>**4/28:** Strategies for Creating Productive Learning Environments | |
| **MAY** | **5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks<br>**5/27:** The AI and Cloud Security Frontier | | **5/19:** Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense | **5/7:** Managing AI Token Costs |
| **JUNE** | **6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility | **6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments | **6/23:** Sports Production Technology Building the Modern Fan Experience | **6/25:** Data Management in the AI Era |
| **JULY** | | | **7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping | |

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## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.