





|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                              | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|---|--|--|--|
| MINIMUM LEADS       | 800   | 150<br>(150 for Vertical)  | 150  | 150  |
| VENDOR PARTICIPANTS | 4 to 8  | 2 to 6   | 2 to 4   | 1 to 6   |
| VENDOR PRESENTS?    | Yes   | Yes  | No   | No   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A  | 20 minutes + 5 minutes Q&A   | N/A  | N/A  |
| JULY                |   |  | <div>7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success</div> <div>7/30: How to Create the Ideal Workplace Experience: People, Places &amp; Process</div> |  |
| AUGUST              |   |  | 8/12: The Inflation Reduction Act Turns 3  |  |
| NOVEMBER            |   |  | 11/5: Retail 2026: What Will Shape the Future of Shopping?   |  |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!