# Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| **VENDOR PRESENTS?** | Yes | Yes | No | No |
| **PRESENTATION LENGTH** | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| **DECEMBER** | | **12/7:** ITSM 2028: The Autonomous Enterprise | **12/2:** Cyber 2027: The Future Is Already Hacked!<br>**12/8:** The Distribution Decision<br>**12/9:** Higher Ed UC&C: Beyond the Classroom<br>**12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028 | |
| **JANUARY** | | | **1/20:** Cybersecurity Series: Protecting the Modern Media Operation | |
| **FEBRUARY** | | **2/23:** Migrating Virtualization Workloads | **2/18:** The State of Workplace AI: 2027 and Beyond | |
| **MARCH** | | | **3/18:** Securing Autonomous AI | |
| **APRIL** | | **4/6:** Improving User Productivity<br>**4/20:** The AI Security Stack | **4/14:** Beyond the Swipe: Monetizing the Agentic Checkout<br>**4/22:** Higher Ed Classroom: Future Planning & The RFP Process<br>**4/27:** Public Safety in 2027: Communications, Response, and Emerging Technology<br>**4/28:** Strategies for Creating Productive Learning Environments | |
| **MAY** | **5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | | **5/6:** AV for Broadcast: The New Buzzword for Pro AV<br>**5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce | **5/7:** Managing AI Token Costs<br>**5/21:** Fighting AI-powered Ransomware |
| **JUNE** | **6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility | | | **6/25:** Data Management in the AI Era |

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| **JULY** | **7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues | | **7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping<br><br>**7/28:** Cybersecurity Series: AI, Automation & the New Cyber Threat Landscape | |
| **AUGUST** | | **8/24:** Securing AI Agent Access | **8/5:** Growing Employee Advocacy and UGC in an AI-Driven Era<br><br>**8/18:** Machine Identity Governance: Controlling Cloud & AI Agent Access<br><br>**8/19:** AV & IT Interoperability and The Discussions We Need to Have Now | **8/6:** Keeping Up with Cyber Insurance Requirements |
| **SEPTEMBER** | **9/9:** All Things Backup: New Tricks, New Rules, New Automations to Ensure Recovery | | | **9/3:** Patching in the Era of AI Speed<br><br>**9/17:** Exploring the Intersection of Data, Storage, and AI |
| **OCTOBER** | **10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure<br><br>**10/28:** Moving AI to Production: Overcoming Common Hurdles | | **10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable | |
| **NOVEMBER** | **11/18:** IT Leadership & Strategy Summit | **11/2:** Identity Orchestration for Better Protection | **11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028<br><br>**11/10:** The Software-Defined Broadcast Facility | **11/5:** Managing the Human-Agent Hybrid Workforce |

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## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.