# Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | **4 to 8** | **2 to 6** | **2 to 4** | **1 to 6** |
| **VENDOR PRESENTS?** | **Yes** | **Yes** | **No** | **No** |
| **PRESENTATION LENGTH** | **20 minutes + 5 minutes Q&A** | **20 minutes + 5 minutes Q&A** | **N/A** | **N/A** |
| **NOVEMBER** | | **11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI | **11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028<br><br>**11/4:** Workplace AI: 360 Degrees Successful Collaboration Space AI | |
| **DECEMBER** | | **12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams<br><br>**12/7:** ITSM 2028: The Autonomous Enterprise | **12/9:** Higher Ed UC&C: Beyond the Classroom | |
| **FEBRUARY** | **2/11:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence | | | **2/5:** Ransomware Recap: Heroes, Villains, and Lessons from 2026 |
| **MARCH** | **3/11:** The GPU Capacity Squeeze: Strategizing Cloud Allocations in an Infrastructure Deficit | | | |
| **APRIL** | **4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | | **4/21:** Zero Trust Evolution: Building Security Resilience at Scale<br><br>**4/22:** Higher Ed Classroom: Future Planning & The RFP Process<br><br>**4/28:** Strategies for Creating Productive Learning Environments | |
| **MAY** | **5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | | **5/6:** AV for Broadcast: The New Buzzword for Pro AV<br><br>**5/12:** The New Live Production Model<br><br>**5/19:** Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense | **5/21:** Fighting AI-powered Ransomware |

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| **JUNE** | | **6/1:** Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility | | **6/4:** Are You Ready for Global AI Regulation?<br>**6/25:** Data Management in the AI Era |
| **JULY** | | **7/20:** Passwordless Authentication: Alternatives to Traditional MFA | **7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping<br>**7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where | |
| **SEPTEMBER** | | | **9/2:** How to Simplify the Management of Large-Scale Production Environments<br>**9/8:** The Modern Media Supply Chain From Capture to Consumption | **9/3:** Patching in the Era of AI Speed<br>**9/17:** Exploring the Intersection of Data, Storage, and AI |
| **OCTOBER** | **10/28:** Moving AI to Production: Overcoming Common Hurdles | | **10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable | |

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## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.