| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | Expert Series BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | **800** | **150** **(150 for Vertical)** | **150** | **150** |
| **VENDOR PARTICIPANTS** | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| **VENDOR PRESENTS?** | Yes | Yes | No | No |
| **PRESENTATION LENGTH** | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| **MAY** | **5/15:** Backupalooza 2025! New Tools Using AI, Immutability, Air Gapping, Automation, and More | | | |
| **JUNE** | | **6/5:** Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo | | |
| **JULY** | | | **7/22:** Choosing the Right Ecommerce Platform: A Guide for Retail Success  **7/30:** How to Create the Ideal Workplace Experience: People, Places & Process | |
| **AUGUST** | | **8/14:** AV As a Service: Why it Now Makes Sense to Outsource Some AV | **8/12:** The Inflation Reduction Act Turns 3  **8/21:** Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability | |
| **SEPTEMBER** | | **9/24:** Enterprise Architecture: The Emerging Leader Landscape | | |
| **OCTOBER** | | | | **10/24:** Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments |
| **NOVEMBER** | **11/12:** Assessing Next Generation IT Tools, Products, and Services | **11/20:** Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | | |
| **DECEMBER** | | **12/4:** Identity and Access Management: Key Tools and Strategies | **12/2:** Cyber and IT Trends 2026: What Lies Ahead?  **12/10:** Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise | |

## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!