

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>               | <div> <b>ExpertCast</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                      | 150                                                                                                                                                             | 200                                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                         | 2 to 4                                                                                                                                                          | 1 to 6                                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                            | No                                                                                                                                                              | No                                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                     | N/A                                                                                                                                                             | N/A                                                                                                                                               |
| NOVEMBER            |                                                                                                                                               |                                                                                                                                                | <b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences<br><br><b>11/3:</b> Framework Guide: Emerging Cybersecurity Trends for 2028 |                                                                                                                                                   |
| JUNE                |                                                                                                                                               |                                                                                                                                                |                                                                                                                                                                 | <b>6/25:</b> Data Management in the AI Era                                                                                                        |
| AUGUST              |                                                                                                                                               | <b>8/24:</b> Securing AI Agent Access                                                                                                          | <b>8/18:</b> Machine Identity Governance: Controlling Cloud & AI Agent Access                                                                                   |                                                                                                                                                   |
| SEPTEMBER           | <b>9/23:</b> Look Ahead: Cutting Edge Tech for 2028                                                                                           | <b>9/14:</b> Automated Assurance: The Future of Frictionless Compliance Engineering                                                            | <b>9/15:</b> Overcoming Legacy Infrastructure Limits to Modernize Enterprise AI                                                                                 |                                                                                                                                                   |
| OCTOBER             |                                                                                                                                               | <b>10/19:</b> Complete Phishing Protection for 2027: Tools, Training, and Automation                                                           |                                                                                                                                                                 |                                                                                                                                                   |



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**ExpertCast**  
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.