# Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | **4 to 8** | **2 to 6** | **2 to 4** | **1 to 6** |
| **VENDOR PRESENTS?** | **Yes** | **Yes** | **No** | **No** |
| **PRESENTATION LENGTH** | **20 minutes + 5 minutes Q&A** | **20 minutes + 5 minutes Q&A** | **N/A** | **N/A** |
| **NOVEMBER** | | **11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI<br><br>**11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters | **11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028 | **11/5:** Managing the Human-Agent Hybrid Workforce |
| **DECEMBER** | | **12/1:** Developing Your 2027 Data Security Plan<br><br>**12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams<br><br>**12/7:** ITSM 2028: The Autonomous Enterprise | | |
| **JANUARY** | | | **1/20:** Cybersecurity Series: Protecting the Modern Media Operation | |
| **FEBRUARY** | **2/11:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence | **2/2:** Limiting API Sprawl and Improving API Security | **2/18:** The State of Workplace AI: 2027 and Beyond | **2/19:** Mastering Multi-Cloud IAM |
| **MARCH** | | | **3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed<br><br>**3/17:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter | **3/19:** Testing Backups: Key Considerations for Successful Recovery |
| **APRIL** | | | **4/28:** Strategies for Creating Productive Learning Environments | |

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| **MAY** | | **5/18:** Moving Beyond the Perimeter with Zero Trust | **5/12:** The New Live Production Model<br>**5/19:** Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense<br>**5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce | **5/21:** Fighting AI-powered Ransomware |
| **JUNE** | **6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility | **6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments | **6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer<br>**6/23:** Sports Production Technology Building the Modern Fan Experience<br>**6/24:** Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model | **6/25:** Data Management in the AI Era |
| **JULY** | | **7/20:** Passwordless Authentication: Alternatives to Traditional MFA | **7/21:** Insider Threats: Uncovering Shadow AI to Prevent Data Leakage<br>**7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where | |
| **AUGUST** | | **8/24:** Securing AI Agent Access | **8/19:** AV & IT Interoperability and The Discussions We Need to Have Now | **8/6:** Keeping Up with Cyber Insurance Requirements |
| **SEPTEMBER** | | **9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering | **9/2:** How to Simplify the Management of Large-Scale Production Environments<br>**9/8:** The Modern Media Supply Chain From Capture to Consumption | **9/3:** Patching in the Era of AI Speed<br>**9/17:** Exploring the Intersection of Data, Storage, and AI |
| **OCTOBER** | | **10/5:** Managing Virtual Machines and Containers | **10/6:** Architecting a Cyber Resilience Strategy for Intelligent Vulnerability Management<br>**10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable<br>**10/20:** Streaming, FAST & Monetization Building the Revenue Layer of Modern Media | |

## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.