

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>       | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 150<br>(150 for Vertical)                                                                                                                            | 150                                                                                                                                                                              | 150                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                               | 2 to 4                                                                                                                                                                           | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                  | No                                                                                                                                                                               | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                           | N/A                                                                                                                                                                              | N/A                                                                                                                                                  |
| MAY                 |                                                                                                                                               |                                                                                                                                                      | 5/29: How AI Has Shifted the Landscape for Construction Risk                                                                                                                     |                                                                                                                                                      |
| JUNE                |                                                                                                                                               | 6/11: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks |                                                                                                                                                                                  | 6/27: Securing What's Outside Your Control                                                                                                           |
| JULY                |                                                                                                                                               |                                                                                                                                                      | 7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success<br>7/29: Transform Your Business With AI and Big Data Synergy                                            | 7/15: Building a Thriving Workplace Culture                                                                                                          |
| AUGUST              |                                                                                                                                               |                                                                                                                                                      | 8/12: The Inflation Reduction Act Turns 3                                                                                                                                        |                                                                                                                                                      |
| SEPTEMBER           |                                                                                                                                               |                                                                                                                                                      | 9/9: How to Bolster YOUR Defenses Against Advanced Ransomware Phishing<br>9/23: Leading the Workforce of the Future<br>9/24: Displays: The New Pitch by Application and Use Case | 9/19: Exploring the Intersection of Data, Storage, and AI                                                                                            |
| OCTOBER             | 10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs        |                                                                                                                                                      | 10/16: Security for AV Pros: New Trends for Control Rooms and Endpoints<br>10/29: AV/IT Manager Higher Ed Classroom                                                              |                                                                                                                                                      |
| NOVEMBER            |                                                                                                                                               | 11/4: Agentic AI                                                                                                                                     | 11/13: New Tech Advancements In Remote Production                                                                                                                                |                                                                                                                                                      |
| DECEMBER            |                                                                                                                                               |                                                                                                                                                      | 12/10: Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise                                                                                |                                                                                                                                                      |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!