

|                        | MegaCast BY FUTURE B2B   | EcoCast<br>BY FUTURE B2B   | SmartPanel  BY FUTURE B2B  | Expert Series BY FUTURE BZB   |
|------------------------|--|--|--|---|
| MINIMUM LEADS          | 800  | 150<br>(150 for Vertical)  | 150  | 150   |
| VENDOR<br>PARTICIPANTS | 4 to 8   | 2 to 6   | 2 to 4   | 1 to 6  |
| VENDOR<br>PRESENTS?    | Yes  | Yes  | No   | No  |
| PRESENTATION<br>LENGTH | 20 minutes + 5 minutes Q&A   | 20 minutes + 5 minutes Q&A   | N/A  | N/A   |
| APRIL                  |  | 4/23: Next Gen Data Protection and Disaster Recovery: Leveling Up Your Backup Game with AI |  |   |
| MAY                    |  |  |  | <b>5/7:</b> Building the Next-Gen Manufacturing Workforce: Telling the Real Story |
| JUNE                   |  | <b>6/11:</b> Best Practices: Supercharging Your Hybrid Cloud Environment                   |  | 6/27: Securing What's Outside Your Control  |
| JULY                   |  |  | <b>7/30:</b> How to Create the Ideal Workplace Experience: People, Places & Process  |   |
| AUGUST                 |  | <b>8/14:</b> AV As a Service: Why it Now Makes Sense to Outsource Some AV                  |  |   |
| SEPTEMBER              |  | <b>9/24:</b> Enterprise Architecture: The Emerging Leader Landscape                        |  |   |
| OCTOBER                |  |  | <ul> <li>10/16: Security for AV Pros: New Trends for Control Rooms and Endpoints</li> <li>10/28: 3 Challenges Facing MSPs and How to Solve Them</li> <li>10/29: AV/IT Manager Higher Ed Classroom</li> </ul> |   |
| NOVEMBER               | <b>11/12:</b> Assessing Next Generation IT Tools, Products, and Services |  | <b>11/18:</b> Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?   |   |

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As of April 23, 2025 | Subject to change





ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!