

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
SEPTEMBER		9/24: Enterprise Architecture: The Emerging Leader Landscape 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	9/23: Leading the Workforce of the Future	
OCTOBER	10/29: Tech Showcase Day: Master of Disaster 2027	10/9: Supporting and Enabling Modern Applications 10/6: Turning Your Log and Incident Data into Real-time Security Insights 10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments		10/17: Going on the Offensive: Implementing a Pentesting Strategy 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
MAY	5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More	5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures		
JUNE		6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments		
JULY	7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	7/21: Securing the Enterprise with Endpoint Protection Platforms 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense	
AUGUST	8/27: Cloud Security Fest 2026!	8/25: The Power of Data: Enabling Automation and Operational Efficiencies	8/19: Displays: The New Pitch 8/26: The Human Edge: Succeeding with an AI-Powered Workforce	

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NOVEMBER			11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences 11/18: Your Pain Points Answered	11/6: Unlocking Business Value: AI in Enterprise IT
DECEMBER			12/2: Cyber 2027: The Future Is Already Hacked!	



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!