

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
OCTOBER	10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs	10/1: Building a Proactive PC Upgrade Strategy 10/6: Turning Your Log and Incident Data into Real-time Security Insights 10/20: Supporting and Enabling Modern Applications	10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round 10/14: The Great IP Production Transition 10/7: Hypersonalization at Scale, Delivering Immersive Experiences	10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe
MARCH			3/25: Day 2: AV/IT Interoperability	
MAY	5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More	5/12: Security Automation: Tips, Tricks, and Tools for Better Security		
JUNE	6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks		6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks	
JULY		7/7: Securing Identity with Passwordless Authentication 7/21: Securing the Enterprise with Endpoint Protection Platforms	7/22: Designing an Open AV/IT Ecosystem	
AUGUST		8/18: Upleveling Your Identity and Access Management Solutions	8/26: The Human Edge: Succeeding with an AI-Powered Workforce	
SEPTEMBER		9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	9/2: Zero Trust: What Does It Take to Get It Right?	
NOVEMBER		11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success		

DECEMBER

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 Expert Series BY FUTURE B2B
		12/15: Supercharging Public Sector and Education Technology and Security	12/2: Cyber 2027: The Future Is Already Hacked!	



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!