

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>    | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                               | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                              | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                              | 400<br>(150 for Vertical)                                                                                                                                                                                                                                    | 150                                                                                                                                                                                                            | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                           | 2 to 6                                                                                                                                                                                                                                                       | 2 to 4                                                                                                                                                                                                         | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                              | Yes                                                                                                                                                                                                                                                          | No                                                                                                                                                                                                             | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                       | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                   | N/A                                                                                                                                                                                                            | N/A                                                                                                                                                  |
| SEPTEMBER           |                                                                                                                                                  | <div>9/24: Enterprise Architecture: The Emerging Leader Landscape</div> <div>9/1: Transforming IT in Healthcare Environments</div> <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div> | <div>9/2: Zero Trust: What Does It Take to Get It Right?</div> <div>9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search</div>                                                             | <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div>                                              |
| OCTOBER             | <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div>                                                | <div>10/9: Supporting and Enabling Modern Applications</div> <div>10/20: Supporting and Enabling Modern Applications</div>                                                                                                                                   | <div>10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round</div> <div>10/14: The Great IP Production Transition</div> <div>10/7: Hypersonalization at Scale, Delivering Immersive Experiences</div> | <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div>                                        |
| MAY                 | <div>5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More</div> <div>5/28: Supercharging IT Summit</div> |                                                                                                                                                                                                                                                              | <div>5/21: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries</div>                                                                                                     |                                                                                                                                                      |
| JUNE                |                                                                                                                                                  | <div>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More</div>                                                                                                                                             |                                                                                                                                                                                                                | <div>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</div>                                               |
| JULY                |                                                                                                                                                  | <div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div>                                                                                                                                                                                  | <div>7/22: Designing an Open AV/IT Ecosystem</div>                                                                                                                                                             |                                                                                                                                                      |
| AUGUST              |                                                                                                                                                  | <div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div> <div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div>                                                                                                      | <div>8/26: The Human Edge: Succeeding with an AI-Powered Workforce</div>                                                                                                                                       |                                                                                                                                                      |

NOVEMBER

DECEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                           |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|--|-----------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  |                                                                                                                                   | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><br><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | <b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences<br><br><b>11/18:</b> Your Pain Points Answered    |                                                                                                                                          |
|  |                                                                                                                                   |                                                                                                                                                                                                              | <b>12/2:</b> Cyber 2027: The Future Is Already Hacked!<br><br><b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud        |                                                                                                                                          |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!