

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                              | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                   | 150                                                                                                                                                              | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                      | 2 to 4                                                                                                                                                           | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                         | No                                                                                                                                                               | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                  | N/A                                                                                                                                                              | N/A                                                                                                                                                  |
| JUNE                |                                                                                                                                               | <b>6/9:</b> Best Practices: Supercharging Your Hybrid Cloud Environment<br><br><b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More |                                                                                                                                                                  |                                                                                                                                                      |
| JULY                |                                                                                                                                               | <b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms                                                                                                                     |                                                                                                                                                                  | <b>7/24:</b> Mastering Backup: Tools, Tips, Tricks, and New Techniques                                                                               |
| AUGUST              |                                                                                                                                               | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less                                                                                                                                | <b>8/12:</b> Navigating Privacy-First Targeting 101<br><br><b>8/26:</b> The Human Edge: Succeeding with an AI-Powered Workforce                                  |                                                                                                                                                      |
| SEPTEMBER           |                                                                                                                                               |                                                                                                                                                                                             | <b>9/2:</b> Zero Trust: What Does It Take to Get It Right?<br><br><b>9/16:</b> Elevating Retail Shopping Experience With AI-Powered Visual Search                | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                                |
| OCTOBER             |                                                                                                                                               |                                                                                                                                                                                             | <b>10/7:</b> Hypersonalization at Scale, Delivering Immersive Experiences<br><br><b>10/14:</b> AI's Role in Loss Prevention and Retail Security in Modern Stores |                                                                                                                                                      |
| NOVEMBER            |                                                                                                                                               | <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success                                                            | <b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences                                                                              | <b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies                                                              |
| DECEMBER            |                                                                                                                                               |                                                                                                                                                                                             | <b>12/2:</b> Cyber 2027: The Future Is Already Hacked!                                                                                                           | <b>12/11:</b> Tracking the Attackers: Ransomware                                                                                                     |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!