

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                               | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                     | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                   |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                    | 150                                                                                                                                                                                                                   | 200                                                                                                                                                                                                                                                                                    |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                       | 2 to 4                                                                                                                                                                                                                | 1 to 6                                                                                                                                                                                                                                                                                 |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                          | No                                                                                                                                                                                                                    | No                                                                                                                                                                                                                                                                                     |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                   | N/A                                                                                                                                                                                                                   | N/A                                                                                                                                                                                                                                                                                    |
| JUNE                |                                                                                                                                               |                                                                                                                                                                              | 6/17: Remote Production: Live Events & Awards Shows                                                                                                                                                                   | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br>6/12: Integrating AI into the Enterprise                                                                                                                                                |
| JULY                |                                                                                                                                               | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | 7/22: Designing an Open AV/IT Ecosystem                                                                                                                                                                               |                                                                                                                                                                                                                                                                                        |
| AUGUST              |                                                                                                                                               | 8/4: Boosting IT Efficiency: How to Do More with Less                                                                                                                        | 8/5: Cloud Security Unlocked: Tips, Tools and Trends<br>8/19: Displays: The New Pitch                                                                                                                                 | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                                                                                                                                                                         |
| SEPTEMBER           |                                                                                                                                               | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                               | 9/2: Zero Trust: What Does It Take to Get It Right?<br>9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search                                                                                       | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER             | 10/29: Tech Showcase Day: Master of Disaster 2027                                                                                             | 10/1: Building a Proactive PC Upgrade Strategy                                                                                                                               | 10/7: Hypersonalization at Scale, Delivering Immersive Experiences<br>10/14: AI's Role in Loss Prevention and Retail Security in Modern Stores<br>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience |                                                                                                                                                                                                                                                                                        |
| NOVEMBER            | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                                              |                                                                                                                                                                              |                                                                                                                                                                                                                       | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                                                                                                                                                                                       |

DECEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|--|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  |                                                                                                                                   | <b>12/1:</b> Developing Your 2027 Data Security Plan                                                                               | <b>12/2:</b> Cyber 2027: The Future Is Already Hacked!                                                                                |                                                                                                                                          |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!