

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>    | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                     | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                              |
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| MINIMUM LEADS       | 800                                                                                                                                              | 400<br>(150 for Vertical)                                                                                                                                                                                                                                          | 150                                                                                                                                                              | 200                                                                                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                           | 2 to 6                                                                                                                                                                                                                                                             | 2 to 4                                                                                                                                                           | 1 to 6                                                                                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                                                                                              | Yes                                                                                                                                                                                                                                                                | No                                                                                                                                                               | No                                                                                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                       | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                         | N/A                                                                                                                                                              | N/A                                                                                                                                                                                               |
| SEPTEMBER           |                                                                                                                                                  | <div>9/24: Enterprise Architecture: The Emerging Leader Landscape</div> <div>9/1: Transforming IT in Healthcare Environments</div> <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div>       | <div>9/23: Leading the Workforce of the Future</div>                                                                                                             | <div>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</div> <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> |
| OCTOBER             | <div>10/29: Tech Showcase Day: Master of Disaster 2027</div>                                                                                     | <div>10/9: Supporting and Enabling Modern Applications</div> <div>10/1: Building a Proactive PC Upgrade Strategy</div>                                                                                                                                             | <div>10/8: What's the Killer AI App for Pro AV?</div>                                                                                                            | <div>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</div>                                                                |
| MARCH               |                                                                                                                                                  |                                                                                                                                                                                                                                                                    | <div>3/25: Day 2: AV/IT Interoperability</div>                                                                                                                   |                                                                                                                                                                                                   |
| MAY                 | <div>5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More</div> <div>5/28: Supercharging IT Summit</div> | <div>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures</div>                                                                                                                                                          |                                                                                                                                                                  |                                                                                                                                                                                                   |
| JUNE                | <div>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</div>                                                       |                                                                                                                                                                                                                                                                    | <div>6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks</div> <div>6/24: AI Strategies to Optimize Stock and Supply Chain Operations</div> | <div>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</div>                                                                                            |
| JULY                | <div>7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</div>                                         | <div>7/7: Securing Identity with Passwordless Authentication</div> <div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div> <div>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</div> |                                                                                                                                                                  |                                                                                                                                                                                                   |

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|----------|-----------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| AUGUST   | 8/27: Cloud Security Fest 2026!                                                                                                   | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions                                                                | 8/19: Displays: The New Pitch<br>8/26: The Human Edge: Succeeding with an AI-Powered Workforce                                        | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                   |
| NOVEMBER |                                                                                                                                   | 11/3: Taking Identity and Access Management to the Next Level<br>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br>11/24: Building a Robust Security Awareness Program | 11/18: Your Pain Points Answered                                                                                                      |                                                                                                                                          |
| DECEMBER |                                                                                                                                   |                                                                                                                                                                                                                                                   | 12/2: Cyber 2027: The Future Is Already Hacked!<br>12/3: Future-Proofing News: Technology, AI, and the Cloud                          |                                                                                                                                          |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!